



Client List Past and Present

education sector

amdis

(Formerly ADDIS - Assn for Marketing & Development in Independent Schools: full service: resigned after 12 years)

Bedgebury School

(Independent School – Mentoring Marketing Manager + marketing advice)

Box Hill School

(Independent School: Mystery Shop; Yearbook; UK & O/seas prospectuses; - copy writing, editing, design & print)

City of London Freeman's School

(Independent School – Full Marketing & Communications Review; interview and appointment of Marketing Manager)

CiE

(Communication in Education - feasibility study and planning)

Emma Thomson (illustrator / author)

(PR within independent education)

Epsom College

(Independent School - Research Project, marketing and PR project advice)

Gad's Hill Place & Gad's Hill School

(Feasibility Study)

Kent Adult Education

(PR service, training and marketing support)

Kent TEC Ltd

(Training and Enterprise Council - project management and event planning & management)

Malvern College

(Mystery Shop – recommendations, organisation, report etc)

National Schools Rugby Tournament

(Annual project - Full PR and additional marketing advice)

Pipers Corner School

(Independent School – Full Marketing & Communications Review, Marketing & Communications Strategic Plan)

Royal London School for the Blind

(Feasibility Study)

University of Greenwich BioPharm Project

(Event planning and management)

media

Auto Trader

(National Magazine – Development of Marketing department, sponsorship & PR 1990 to 2002)

Associated Kent Newspapers

(Event planning and management)

BFBS

(British Forces Broadcasting Service – major research project)

Buzz FM

(Independent Local Radio, Birmingham - event development and management)

Invicta Radio

(Marketing & event generation & management – various projects)

Lime Transmanche

(Magazine – Marketing Support, PR service)

Southern Sound

(Independent Local Radio – event planning & mgmt project)

Think Tank Group Ltd

(Web Marketing Group – PR)

retail Sector

G Collins & Sons Ltd

(Jeweller – PR)

Tonic & Talk of the Town

(Entertainment venues PR advice and copy writing service)

b2b

BCBCC

(British Centre for Building & Construction in China - PR)

CAS Ltd

(IT Consultants - PR, marketing & event planning & management)

FDS International Field Marketing

(Initiating PR & marketing projects / ideas)

Girlings

(Solicitors – marketing SWOT)

LMD

(Financial Consultants - PR, marketing & event planning & management: projects)

Pritchard Stockbrokers

(Stockbrokers – PR & Marketing)

Stephens & Son LLP

(Public Relations & marketing – ongoing)

Stirling Reid Ltd

(Crisis Management – Project basis - Media & relative training, media roll play, writing, team exercises)

The Field Marketing Association

(National Association - field marketing companies – PR)

Waggett Elgin International

(International Search Consultants – Copy Writing)

leisure sector

A E Figg

(Landscape Consultants - PR, mktg & event planning & management)

Canterbury Tales

(Heritage - PR & marketing)

Canterbury City Council

(Tourism & Leisure Department - various projects)

Event Link Network Ltd

(Leisure industry – magazine project management)

Hotel Express International

(Worldwide loyalty club - feasibility study)

Royal Day Spa & Health Club

(Spa - Communications, marketing & Media buying/advice)

The Howard Swan Practice

(International Golf Course Designers – marketing, event planning & management)

Whitbread plc

(Event generation, planning and management)

Unigate Dairies

(Event planning and management project)

property sector

BuyProperty4Less

(Property Investment – PR Strategy and press writing service)

Caxtons Residential Estate Agents

(Estate Agents – Marketing, PR service)

Caxtons Chartered Surveyors

(Chartered Surveyors & Property Agents – Full Mktng & PR service)

charity sector

CRASH

(Construction Industry Charity for the Homeless – copy writing and sub-editing newsletter with some marketing support)

Pink Namaste

(Charity – marketing & communications advice and planning)

St John Ambulance Kent

(Fundraising & Communications Plan for internal execution)

The Dawes Community Association

(Charity - feasibility study and project management)

