

## CASE HISTORY – CRISIS MANAGEMENT

# Stirling Reid Limited



Ronnie Pratten has worked with Stirling Reid Ltd, a crisis management company operating predominantly in the oil industry but also engaged by the leisure industry, NRA etc, since 1989.

Over that time she has provided media and relative roll play in scenario-based exercises and, in addition, she conducts training and observes relative and media response teams.

Ronnie has worked on numerous client exercises including projects for:

- E.on Ruhrgas
- ExxonMobil
- Statoil
- Burlington Resources
- Premier Oil
- Anadarko
- RWE Dea
- NRA
- David Lloyd Leisure