

SOME OTHER CLIENT SECTOR WORK

- **Media & Publishing**
 - Independent Local Radio – promotional event management, providing initiatives and overseeing the tactical implementation [Golf Days including a Variety Club event, Beaujolais Run, Treasure Hunt with Annabel Croft, music events]
 - Auto Trader – providing marketing consultancy for more than 10 years (prior to the set up of AT's own marketing department), working with AT on their British Touring Car sponsorship
- **Charities**
 - CRASH – the construction industry's charity for the homeless – providing PR and marketing advice for more than 12 years
 - St John Ambulance – undertaking a feasibility study
 - The Dawes Community Association – event organisation
- **Leisure Sector**
 - Canterbury Tales - providing marketing and PR backup
 - Canterbury City Council – working with the Leisure and Tourism Department
 - The Howard Swan Practice (Golf Course Designers) – managing brochure design and production
 - A E Figg Landscape designers – providing marketing and PR consultancy
- **Business to Business**
 - Girlings Solicitors – SWOT with final report prior to management reorganisation
 - Pritchard Stockbrokers – branding and strategic marketing plan
 - Stephens & Son LLP (solicitors) – providing PR and marketing consultancy
 - Residential Estate Agency, Caxtons – providing marketing and PR advice
 - BuyProperty4Less – PR project