

CASE HISTORY – PROFILE RAISING



Emma Thomson is best-known as the creator of a range of hugely successful children's characters and merchandise, known across the world.

Author and illustrator Emma, appointed us to help develop and raise her profile. This included proactively seeking opportunities to promote her as an author and illustrator and provide her with initiatives to raise the awareness of her titles within schools, tying in with the primary school curriculum.

As a direct result of this, Emma was selected to take part in a BBC documentary filmed by the award winning Vanessa Engle, which airs in late 2009 and 2010.

